

**MINUTES OF MEETING OF BOARD OF DIRECTORS
OF
NEW ALTERNATIVE EDUCATION HIGH SCHOOL OF OSCEOLA COUNTY, INC.
D/B/A MAIN STREET HIGH SCHOOL**

June 11, 2020

A special meeting of the Board of Directors of New Alternative Education High School of Osceola County, Inc. d/b/a Main Street High School was held on Tuesday, June 11, 2020 at 4:30 p.m. In light of Executive Order 20-69 (Emergency Management- COVID-19 - Local Government Public Meetings), dated March 20, 2020, which allows the Governance Board to “utilize communications media technology, such as telephonic and video conferencing,” *this meeting was conducted by the Governance Board via electronic communication and will be live-streamed on Zoom.*

The following directors were present *via Zoom* video conference: Bruce Gillett, Gary Smith, Jim McGregor, Belinda Kirkegard, Charles Barnett and Marvin Pitts.

Also present *via Zoom* video conference were: Thom Jackson, President & CEO, EdisonLearning; Dr. Sherrell Hobbs, SVP Achievement Operations and Results, EdisonLearning; Christine Perez, Principal Academic Officer; Michelle Schmitt, Senior Controller, EdisonLearning; Jennifer Anglin, Director of Career and Technical Education Programs, EdisonLearning; Shreya Amin, Data Analyst, EdisonLearning; Chatiela Underwood, Regional Project Manager, EdisonLearning; Karrie Dunn, Director of Talent, Innovation and Culture, EdisonLearning; Jeff Wood, Director, Tripp Scott LLP; Ralph Arza, Principal, Ralph Arza & Associates; Luis Sullivan, Associate, Ralph Arza & Associates; and Pamela McCoy, President & Director of Compliance, Charter Service Solutions of Florida, Inc.

The meeting was called to order at 4:30P.M.

A quorum was present.

Mr. Gillett chaired the meeting. Ms. McCoy, who serves as the Board Liaison, recorded the minutes.

There being no Public Comment, the first order of business was Board approval of the consent agenda. The minutes from the Board meetings on March 12, 2020 and April 30, 2020 and the Out of Field Waivers for Perez, Salamo and Hawk were approved as presented.

Next, the Board turned to Governing Board Matters. Mr. Arza provided a legislative update regarding school reopening procedures, budgets, salary increases for teachers and summer school. He reminded the members of the upcoming School Board elections. Mr. Gillett stated that the document noted that school should open in August while following the CDC Guidelines. He asked what happens if social distancing is not always a possibility. Mr. Arza informed the Board that it states in the document that these are guidelines not mandates and that the school should mitigate the guidelines as best as humanly possible.

Mr. Jackson gave an update on the plan by NorthStar Academies to purchase the property on which Main Street High School is located. He explained that due to the pandemic, the

Governing Board of NorthStar Academies has decided to postpone the financing process until the financing markets become more stable. Mr. Jackson said that it may be next year before the Governing Board proceeds again with the proposed transaction.

The next item discussed was the 2020-2021 Employee Handbook. Mr. Gillett suggested that a summary of the benefits be added to the handbook. A discussion ensued and it was agreed that it was appropriate to add the information for HealthCare and 403B. Ms. Dunn summarized other material changes that were made from the Board's previously approved version of the Employee Handbook. A motion was made by Mr. Barnett to accept the 2020-2021 Employee Handbook with the 403B information added. Mr. Pitts seconded, and the approval was unanimous.

School Matters was next on the agenda. Ms. Perez presented the School Principal's Report. She gave an overview of the plans for reopening in the Fall. The overview included the student entry and exiting process, dismissal, classroom organization, Hybrid/Block schedules and teaching, procedures throughout the building daily and procedures for visitors. A discussion ensued with respect to how attendance would be taken and monitored. The School Principal's Report, including the proposed reopening plan, was accepted as submitted.

Next, Dr. Hobbs presented the EdisonLearning Reports. She informed the Board that they have created a Health, Safety and Instructional Plan, which is included in the school's reopening plan and further guides and supports the school's reopening strategies. She stated that the school can transition from face-to-face to remote and back. Dr. Hobbs said that the plan addresses logistics, learning and well-being. She told the members that Main Street is prepared to reopen when it is safe for student, faculty and administrators, and the school already has a remote learning plan in place. Ms. Amin reported on the number of graduates, the number of student messages answered, and the number of phone calls made to assist students. The students were also sent a remote learning survey. Ms. Amin shared some of the answers received from the students.

The next item discussed was the 2020-2021 School Calendar. A motion was made by Mrs. Kirkegard to follow the Districts Calendar. Mr. Barnett seconded, and the vote carried unanimously.

The 2020-2021 Governing Board Meeting Calendar was presented for review and approval. A motion was made by Mrs. Kirkegard to approve the meeting calendar. Mr. Pitts seconded, and the vote carried unanimously.

Ms. Underwood gave a summary of the Marketing and Enrollment efforts. She informed the Board that the Marketing Campaign has been launched and that it includes radio ads, ads through Choozle video game platforms, social media advertising and TV commercials. Ms. Underwood presented an enrollment snapshot as well. Ms. Kirkegard asked how advertising was provided to the Hispanic community. Ms. Underwood explained that they had boots on the ground reaching all demographics. Ms. Kirkegard requested that a detailed breakdown of the diverse marketing strategies be presented at the next meeting. Mr. Jackson informed the Board that Ms. Underwood worked with a media expert and targeted specific zip codes. He also told the Board that they plan to have bilingual billboards. Mr. Jackson let the board know that they are sending mailers and knocking on doors. Ms. Underwood said they will be advertising on a Spanish station.

Ms. Anglin presented a CTE Program Readiness Report. She discussed in detail the programs that will be offered, scheduling, Open House, Student Orientation, the CTE Handbook, and the

progress regarding hiring, CTE space and classrooms, supplies, and the potential Aviation Mechanics program through Avionica USA for the 2021-2022 school year. Dr. Hobbs thanked Ms. Kirkegard for her assistance with the aviation program. Ms. Kirkegard informed the board that she wants to find an Air Traffic Controller School to partner with in the future.

Next, Dr. Hobbs informed the Board that due to COVID-19 and budget cuts, EdisonLearning will no longer be contracting services from Charter Service Solutions of Florida, Inc.

Dr. Hobbs let the Board know that they will be sent information regarding the new emails created for each member and how to access the SharePoint folder where documents will be stored.

Mr. Barnett asked if they had considered an automatic front door. Ms. Kirkegard said she had information on a touchless door system and Dr. Hobbs asked that she email the information to her. Mr. Pitts advised that since there is already power going to the door it shouldn't be as expensive. Ms. Perez let the Board know that she has been looking into grants to cover the door remodel.

Ms. Schmitt presented the 2020-2021 School Budget to the Board. She gave details regarding revenues, expenses and net income. Ms. Schmitt reviewed the budget narrative and significant changes with the members. Mr. Smith made a motion to approve the 2020-2021 budget. Ms. Kirkegard seconded, and the vote carried unanimously.

Next Ms. Schmitt reviewed the Financial Report for the Board. There were no questions and the Board accepted the Financials as presented.

Mr. Gillet reiterated that Mr. Arza said that the Superintendent would desire MSHS to open normally. He stated that as the year goes on changes may be necessary. Mr. Gillett then asked the Board to grant Ms. Perez to take action to make changes as required to ensure the health and safety of the students and staff. Mr. Barnett made a motion and Mr. Pitts seconded. The vote carried unanimously.

There being no further business, Mr. Pitts made a motion to adjourn the meeting and Mr. Smith seconded.

The meeting was adjourned by unanimous consent at 6:09p.m.

By: Bruce D. Gillett

Title: Chairman